



Data protection information according to Art. 13 and 14 GDPR – "marketing"

With the following information we would like to give you an overview of the processing of your personal data for marketing purposes by us and your rights under data protection law.

1. Who is responsible for data processing and who can you contact?

The responsible body is:

Oberbank AG

Untere Donaulände 28, A-4020 Linz

Phone: +43 (0732) 7802-0

E-Mail: office@oberbank.at

You can reach our data protection officer at:

Oberbank AG - Data Protection Officer

Untere Donaulände 28, A-4020 Linz

Phone: +43 (0732) 7802-0

E-Mail: datenschutz@oberbank.at

2. What data do we process and what sources do we use?

We process contact and address data as well as professional, industry or business names and the affiliation to these groups of interested parties or other publicly available data (e.g. personal data from the company register, affiliation to a registered legal entity). From the contact and address data, we determine the tax residency as well as a professional title, which we then store with your data. If you are already one of our customers, we have the data from the customer relationship. If we do not yet have a customer relationship, we collect the data from publicly accessible sources (e.g. company register, land register, register of associations, trade register, media, Internet) or receive it from authorized third parties (e.g. address brokers, etc.).

3. For what purposes and on what legal basis is your data processed?

We process the data in order to send you information about our banking products or (financial) services and our events (by post, e-mail or telephone). We process the data to advertise banking and financial products and to acquire new customers. These are our legitimate interests (Art. 6 para. 1 lit. f GDPR).

4. Who receives your data?

The recipients of the data are the members of the affiliated group of companies of Oberbank AG, namely Oberbank Leasing GmbH, 3 Banken Kfz Leasing GmbH, Oberbank Kfz Leasing-GmbH and Oberbank Immobilien Leasing GmbH, Oberbank Operating Leasing GmbH, Oberbank Immobilien-Service GmbH and 3 Banken Versicherungsmakler GmbH. In addition, processors engaged by us (such as IT and back office service providers, printers, advertising agencies, etc.) will receive your data if they require the data to fulfill their contractually agreed services. These processors are obliged to treat your data confidentially and to process it only within the scope of providing the service.



5. Is data transferred to a third country or to an international organization?

We do not transfer the data to recipients in countries outside the European Union (so-called third countries) or international organizations.

6. How long will your data be stored?

We store the data for up to three years after the last contact or until receipt of an objection for the stated purpose.

7. To what extent is there profiling or automated decision-making?

We do not carry out profiling as part of direct marketing and no automated decision-making takes place. If profiling is to be carried out, we require separate and express consent for this (which can be revoked at any time).

8. Is there an obligation to disclose data?

It is neither contractually nor legally required that the data be provided and there is no obligation to do so.

9. What are my rights as a data subject?

You have the right of access (Art. 15 GDPR), rectification (Art. 16 GDPR), erasure (Art. 17 GDPR) and restriction of processing (Art. 18 GDPR). If you are of the opinion that the processing of your personal data does not comply with data protection regulations, please contact us to clarify your concerns. In addition, you have the right to bring your concerns in connection with the processing of your personal data to a supervisory authority. In Austria, the supervisory authority is the:

Austrian Data Protection Authority

Barichgasse 40-42, 1030 Vienna

Phone: +43 (01) 52152-0

E-mail: dsb@dsb.gv.at

10. Your right to object pursuant to Article 21 GDPR

10.1. Individual right to object

You have the right to object, on grounds relating to your particular situation, at any time to processing of personal data concerning you which is based on Article 6(1)(e) GDPR (data processing in the public interest) and Article 6(1)(f) GDPR (data processing on the basis of a balancing of interests). This also applies to profiling based on this provision within the meaning of Art. 4 No. 4 GDPR. If you object, we will no longer process your personal data unless we can demonstrate compelling legitimate grounds for the processing which override your interests, rights and freedoms, or the processing serves the establishment, exercise or defense of legal claims.



10.2. Objection to the processing of data for direct marketing purposes

In individual cases, we process your personal data for the purpose of direct advertising. You have the right to object at any time to the processing of personal data concerning you for the purpose of such advertising. This also applies to profiling insofar as it is associated with such direct advertising. If you object to processing for direct marketing purposes, we will no longer process your personal data for these purposes.

11. Information on data protection

Current information on data protection at Oberbank AG can be found at any time at www.oberbank.at/datenschutz.